

January 2023



Hello Everyone,

We hope this finds you all well and enjoying the New Year with family and friends. We would like to extend a very warm welcome to those of you that are a bit newer to Torrin. For those of you with a bit more history, we once again express our deepest gratitude for your continuing support. We've got a pretty exciting year in store for us here at Torrin and are eager to kick it off with the upcoming spring release from the 2020 vintage this February. The wines are incredibly nuanced and complex, but like the 2017 vintage, they are wonderfully approachable in their youth. Once again we apologize in advance for the limited production, but as always, Mother Nature is in the driver's seat and we are just grateful to be enjoying the ride.

It takes a village. We've all heard that before and for good reason, it's true! It doesn't have to be a big village, but in most aspects of our lives things prove to be more manageable and successful when you have a little help. Turns out starting and building a wine brand is no exception. When we started Torrin with our first vineyard agreement with the Smith Family, we thought it was just Viquel and I and a naïve willingness to absorb a mountain of debt! The reality was we both had family, teachers, mentors and friends that we leaned on for all kinds of advice. We had neighbors eager and willing to promote our burgeoning young brand and new customers sharing bottles with friends and family. We had community. Over the years we've seen our actual family grow with the addition of our two sons and celebrated the exciting growth, success and support of our community. We somehow managed to secure a beautiful property in the Willow Creek District and build our own small winery and assemble one of the most dedicated, enthusiastic and enjoyable teams in the business. It takes a village and we would like to take a moment to introduce ours.

David is Torrin GM and house DJ, figuratively and literally. He sets the tone of the team and wears cool hats. He has an extensive successful music career and builds pretty legit playlists. He's kind of our village Seneschal keeping everything and everyone (including Viquel and I) running smoothly while humbly and graciously diverting any of the credit! He's kind of the man.

Cyril is a natural...at everything! He comes to us with an impressive culinary and hospitality background not

to mention experience in the winery and vineyard. He manages the tasting room with care, precision and an impressive French accent! You can't miss him, he'll be the one with the effortless charm and composure, and most likely a really nice scarf.

Tiffany actually IS the sharpest tool in the shed. She has taken the reigns as Membership Coordinator and while most people jump in hoping to float, she's gliding along with a graceful backstroke. After juggling a young family and a busy real estate business, working with our loyal members on getting thousands of bottles of wine delivered to doorsteps around the country must be a piece of cake!

Val may already be your best friend, if not, you just haven't met her yet! Her quick wit and infectious smile manage to brighten up even the brightest of beautiful Paso Robles afternoons. After some time away sharing her talents with young people in the field of education, she's returned to Paso and we are ecstatic the winds of fate brought her to Torrin!

Matt is like your favorite search engine, but with an awesome shoe collection! He knows at least something about virtually everything. His endless curiosity is matched by his jovial nature and eclectic style. He brings a welcome energy to the hospitality team and his creativity and extensive experience in graphic design sure does come in handy!

Rick joined the team after retiring from a successful business career. He says he joined the team because of a true love of wine. Well, that and he needed something to do between golf rounds, epic road trips and surfing sessions! We're lucky to have him! He's your favorite uncle, the really nice one with all the great stories.

Chris is a man of many talents. Not only is he a Sommelier and superb wine educator, he is a trained actor and fantastic artist. So if you are looking for an enlightening wine tasting experience, an original painting or a Walter White stand in for your Breaking Bad themed house party, Chris has got you covered!

Alex is wonderful, she's good for the soul. We could call her a bookkeeper but that wouldn't come close to doing it justice! She's more of a lighthouse that keeps us from smashing into the jagged rocks of the IRS or bankruptcy court! She's got the most colorful work history of all of us. Maybe the book club her and Viquel are in will serve as inspiration for the one she ought to be writing!

Edel, the inspiring free spirit, and Elaine, the undisputed champion of dinner party hosts, are kind of like rainbows. You don't get to see them all the time, but when you do, it's a sure sign that things are about to get a whole lot better. Each with their own adventuresome lives and busy careers outside of the winery, they are always kind and gracious enough to jump in and lend a hand without hesitation.

Joey is proof that they do indeed still make them like they used to. Washing glasses, setting up tastings, working harvest, and anything else we can find to throw his way all while juggling a full class load and running hurdles for the track team at Cal Poly! In the pile of offers he's going receive upon graduation, we are going to strategically place the one from Torrin conveniently on top!

Kelly is "Gonna take it right into the danger zone." This Top Gun soundtrack loving, snowboard and adventure junkie is a walking morale booster. She also happens to be a gifted professional photographer! When she's not out capturing the essence of life's greatest moments on film, she finds time to make us look pretty darn good on social media!

In addition to these amazing people we are incredibly grateful for the contributions of those that have graced

us with their talents and have ventured on to explore other opportunities this wonderful world has to offer.

Thank you once again for your support. Whether it be in the coming weeks, months or years, we hope you all have the chance to pay us a visit and meet our outstanding team first hand. In the meantime, we encourage you to open a few bottles, raise a glass and celebrate the contributions and enjoy the company of your village.

Sincerely,

The Hawley Family and Team Torrin